

# PRIVACY POLICY

## DATA PROTECTION AND PRIVACY

Data Controller: TBN Ventures, LLC Address: 3272 Bayou Rd, 34228 Longboat Key, Florida, USA  
EIN: 32-0828141 Email: info@tbn.systems

### INTRODUCTION AND LEGAL COMPLIANCE

Customer personal data (information) is stored and processed in accordance with applicable federal laws of the United States and the laws of the State of Florida.

While TBN Ventures, LLC ("TBN") operates in the United States, we respect global privacy standards. Personal data is processed primarily for the purpose of fulfilling the contract concluded between TBN and the consumer (specifically for the delivery of goods), for direct marketing purposes, and for reaching out to individuals with preferences similar to our existing customers.

By concluding a purchase agreement, the consumer acknowledges that the seller will process and collect personal data. TBN processes data that the consumer provides when filling out the purchase form, checks the IP address for security purposes, and processes data related to payments.

### COOKIES AND PIXELS

TBN uses so-called "cookies" for the purposes mentioned above. Cookie files help TBN remember the consumer's settings so they can log in and complete their purchase, and they adapt the website user interface according to the consumer's settings and personal preferences.

Pixel files (web beacons) may be used by cooperating partners who manage them directly to analyze traffic and advertising performance.

### DATA PROCESSING AND THIRD PARTIES

Personal data obtained is stored by TBN on internal secure drives and cloud systems. To process this data effectively, TBN utilizes the following third-party services and processors:

MailChimp (The Rocket Science Group LLC) – for email marketing and communication.

Snowflake Inc. – for data warehousing and cloud storage.

Asana Inc. – online system for team collaboration and project management (data is encrypted).

Data Analytics Providers – external partners used for data analysis to improve our services.

Marketing and Advertising Partners: In the case of express consent or legitimate interest for marketing, personal data may be further processed by:

Google Inc. (1600 Amphitheatre Parkway, Mountain View, CA, USA)

Meta Platforms, Inc. (formerly Facebook Inc., 1601 Willow Road, Menlo Park, CA, USA)

Adform A/S (Digital advertising technology)

Logistics and Delivery: To ensure proper delivery of goods, necessary personal data (name, address, phone number) is passed to:

Shipping Carriers: Third-party logistics companies contracted for delivery within the USA (e.g., USPS, UPS, FedEx, or local couriers).

Legal and Compliance Sharing: To meet state requirements, legal regulations, and government standards, consumer personal data may be provided to selected third parties (attorneys, auditors, tax advisors, IT system administrators) in connection with protecting the legitimate interests of TBN Ventures, LLC. These parties are always bound to maintain data protection standards at least equivalent to those set forth in this policy.

## CONSUMER RIGHTS

TBN Ventures, LLC respects your privacy rights regarding your data:

**Right to Access:** The consumer has the right to obtain information from the controller about whether their personal data is being processed, and if so, what data is involved and how it is being processed.

**Right to Correction:** The consumer has the right to have the controller correct inaccurate personal data concerning them without undue delay. The consumer may complete incomplete personal data at any time.

**Right to Deletion (Right to be Forgotten):** The consumer has the right to request the deletion of personal data processed about them if certain conditions are met.

*Note:* TBN is required by law to retain certain obtained personal data for a specific period to fulfill the contract and statutory obligations (e.g., tax compliance, record keeping).

If any personal data is processed for a specific purpose solely based on the consumer's express consent (e.g., marketing emails), the consumer may request the deletion of such data from that specific database at any time.

## CONTACT

For any questions regarding data protection, requests for access, correction, or deletion of data, please contact us at:

TBN Ventures, LLC Email: [info@tbn.systems](mailto:info@tbn.systems) Phone: (+1) 941 318 0025